

Quarterly Issues Programs List for Station **KFFV TV**

2nd Qtr. 2017 April 1, 2017 – June 30, 2017



Placed in the Public File 7-7-17

Section I. Significant Issues

- Mental Health – depression issues
- Maintaining Community, Culture and Identity
- Women and Family Health Issues for Minorities
- Education Opportunities, Outreach, and Initiatives for Minorities
- Increased To Healthy Food for Low Income Families
- Newest teen suicide worry.
- Housing Affordability initiatives
- Teen Pregnancy.
- Being prepared for tax time.
- New Washington State Distracted-Driving Law.
- Politics: Mayoral Candidates forum.
- Latch-key children – alarming statistics.
- Social Media – cautionary information.
- What will happen to the food supply if the bees continue dying.

Responsive Programming

KFFVDT2

Actitud Latina on 44.2 30:00 duration 2nd quarter - 151 airings Weekdays at 6 pm and midnight, Saturdays at 12 noon and 1230p

Actitud Latina presents live-to-tape current events and discussions of issues from parenting to immigration; education to women's health, in a studio setting hosted by several notable Latino women from the Seattle area.

Actitud Latina Program Topics – 2nd Qtr. 2017

Date	Topic	Guest	Length
April 03, 2017	First Segment The wonders of Washington state... Tulip	Hosted	8 Min
	Second Segment Seattle Escribe, a group of Latino writer in Seattle	Adriana Bataille President	8 Min
	Third Segment What are gray charges and how to avoid them?	Hosted	8 Min
April 04,2017	First Segment Body dysmorphic disorder Concept / relationship with cosmetic surgery Symptoms / compulsive behaviors	Hosted	8 Min
	Second Segment We realize the dream of one of our viewers with a makeover.	Leo Make up	8 Min
	Third Segment Oprah Winfrey's Top 18 Phrases	Hosted	8 Min
April 05,2017	First Segment Watch out for what you share on social networks	Hosted	8 Min
	Second Segment Interview Local Artist. His life as an immigrant.	Jose Luis Munoz Countertenor	8 Min
	Third Segment How to Decorate Your Home for Spring	Hosted	8 Min
April 06, 2017	First Segment All the information you need to know about the REAL ID	Hosted	8 Min
	Second Segment Interview Local Writer. His life as an immigrant.	Laura Evelia Writer	8 Min
	Third Segment What is the "imposter syndrome" and why do so many people suffer it?	Hosted	8 Min

April 10, 2017	First Segment Disappearance of bees what is happening with them? Why bees are dying and why should you care.	Hosted	8 Min
	Second Segment The New Latino Chambers of commerce Seattle	Marcos Wanless Founder and Director	8 Min
	Third Segment Dress code rules for work	Hosted	8 Min
April 11, 2017	First Segment What is Solomon's syndrome? How to overcome Solomon's syndrome: keys to not underestimate.	Hosted	8 Min
	Second Segment Latinos protecting Duwamish River Health and safe fishing	Edwin Hernandez Project promoter	8 Min
	Third Segment Hypertrichosis: its causes, clinical forms and management	Hosted	8 Min
April 12, 2017	First Segment Blossomed cherries: symbol of friendship. the history How did you get to Washington DC?	Hosted	8 Min
	Second Segment How to carry out your goals.	Susana Valencia Life Coach	8 Min
	Third Segment Consequences of working on the night shift	Hosted	8 Min
April 13, 2017	First Segment What are Organic Foods and Benefits? Fashion or new habits?	Hosted	8 Min
	Second Segment How to organize children's free time on vacation?	Hosted	8 Min
	Third Segment What our 'exs' have in common Study conducted at the University of California.	Hosted	8 Min

April 17, 2017	First Segment The importance of having insurance.	Hosted	8 Min
	Second Segment Tax time, what you should know.	Cinthia Karina Sanchez	8 Min
	Third Segment Be careful when driving! Introduction Car crash mortality rate in the USA and the most common causes.	Hosted	8 Min
April 18, 2017	First Segment The invasion of Bubble Tea, nutritional value.	Hosted	8 Min
	Second Segment Fourth edition of NW women's symposium.	Sixta Morel	8 Min
	Third Segment Community controversies about Bikini Barista Coffee.	Hosted	8 Min
April 19, 2017	First Segment How dangerous is MSG, the flavor that makes your meal so tasty?	Hosted	8 Min
	Second Segment We realize the dream of one of our viewers with a makeover.	Leo Make up Artist	8 Min
	Third Segment Tired of social networking? What you should know if you want to disconnect.	Hosted	8 Min
April 20, 2017	First Segment Celebrate our children. History of the celebration	Hosted	8 Min
	Second Segment Scientific curiosities about dogs.	Hosted	8 Min
	Third Segment Visas of artists and athletes in the United States in danger?	Hosted	8 Min

April 24, 2017	First Segment How does the overselling of flights in the air lines work?	Hosted	8 Min
	Second Segment May 1 Immigrant march, all detail for the day of the march and how to become a volunteer.	Jorge Quiroga Organizer	8 Min
	Third Segment Emotions and happiness in the world. The 22 identical emotions in all humans.	Hosted	8 Min
April 25, 2017	First Segment Seattle Mayor Denies Sexual Abuse Statements, Latest Case Details.	Hosted	8 Min
	Second Segment Latinx Health Careers and Job Fair	Rosa E. Peralta Organizer UW	8 Min
	Third Segment Who are the centennials and why should you pay attention to them?	Hosted	8 Min
April 26, 2017	First Segment Lunch at school: relief or nightmare.	Hosted	8 Min
	Second Segment Latinfut visiting the sports an our community	Paco Diaz	8 Min
	Third Segment Kusama, the most popular artist in 2014 / exhibitions and fame her exhibition in Seattle.	Hosted	8 Min
April 27, 2017	First Segment Fears in pregnancy.	Hosted	8 Min
	Second Segment Mother's Day How did the celebration begin in the United States and how is it celebrated?	Hosted	8 Min
	Third Segment Why is Cinco de Mayo celebrated in the United States? The History.	Hosted	8 Min

May 01, 2017	First Segment Should you lie about your age?	Hosted	8 Min
	Second Segment Local Community Champions Award	Miriam Vargas	8 Min
	Third Segment To die of laughter: the funniest epitaphs in history	Hosted	8 Min
May 02, 2017	First Segment What is catalepsy? , Famous Cases and symptom.	Hosted	8 Min
	Second Segment Eating Disorders in Adolescents	Hosted	8 Min
	Third Segment My teenage daughter is pregnant! What do I do?	Hosted	8 Min
May 03, 2017	First Segment Are you afraid of being single?	Hosted	8 Min
	Second Segment Beauty tips for this coming season	Hosted	8 Min
	Third Segment Tobacco use is the leading cause of cancer in the United States	Hosted	8 Min
May 04, 2017	First Segment Dangers of not wearing the right shoe.	Hosted	8 Min
	Second Segment Entre Hermanos a non-profit organization dedicated to educate our society about VIH	Luis Fernando Ramirez Executive Director Entre Hermanos	8 Min
	Third Segment The scandal of Samsung phones.	Hosted	8 Min

May 08, 2017 Thru May 12, 2017	Repetition of week April 10, 2017 Thru April 13, 2017		
May 15, 2017	First Segment Blue whale, the "game" that leads teenagers to suicide. The cases in the USA.	Hosted	8 Min
	Second Segment You have not filed your tax return, what can you do?	Cinthia Karina Sanchez Maya Services	8 Min
	Third Segment Celebration of the teacher's day.	Hosted	8 Min
May 16, 2017	First Segment The importance of color in our life.	Hosted	8 Min
	Second Segment Candidate to the city council, and his reason to run for office and represent Latinos in the city of Burien.	Hosted	8 Min
	Third Segment Latinos and fears on how to survive in the Trump era?	Hosted	8 Min
May 17, 2017	First Segment Recommendations to avoid scams. Where to go and how to report them.	Hosted	8 Min
	Second Segment We realize the dream of one of our viewers with a makeover.	Leo Make up Artist	8 Min
	Third Segment Pregnancy in adolescence / Facts and figures, how to prevent it ?	Hosted	8 Min
May 18, 2017	First Segment Pregnancy in adolescence / Facts and figures, how to prevent it ?	Hosted	8 Min
	Second Segment What is a Baby Shower and how does it differ from the Baby Sprinkle? Celebrating the arrival of your baby.	Hosted	8 Min
	Third Segment What is freedom of the press and how is it punished in the world?	Hosted	8 Min

May 22, 2017	First Segment Bellevue parents require more lunch time for their children.	Hosted	8 Min
	Second Segment The benefits of a healthy life.	Cesar Amaral MX360 Instructor	8 Min
	Third Segment Stay at homes Dad. How to find other dads staying at home? Identity and self-assessment	Hosted	8 Min
May 23, 2017	First Segment How to choose a Mentor and the benefits of having a Mentor.	Hosted	8 Min
	Second Segment The importance of collaboration between parents and the school.	Marisol Carillo Exective Director Cultural Bridges of Education	8 Min
	Third Segment Youth immigrants in crisis	Hosted	8 Min
May 24, 2017	First Segment The benefits of a healthy life. What are the portions and how to apply them in your daily diet.	Hosted	8 Min
	Second Segment (Dando Voz Program) Giving voice program , services and resources for the Spanish community.	Erin Esteban MA King County Sexual Assault Resource Center	8 Min
	Third Segment Apps for everything. which are best?	Hosted	8 Min
May 29, 2017 Thru June 01, 2017	Repetition week April 03, 2017 Thru April 06, 2017		

June 05, 2017	First Segment Engagement. Current or old-fashioned tradition	Hosted	8 Min
	Second Segment Interview local writer and her new public novel	Keelcy Perez Writer	8 Min
	Third Segment Did you know that couples who use nicknames are happier?	Hosted	8 Min
June 06, 2017	First Segment Ten Things You Need to Know About Infidelity.	Hosted	8 Min
	Second Segment What is happening with the traffic in Seattle? How we can help?	Sonia Palma WSDOT	8 Min
	Third Segment Change of season, change of wardrobe: ten tips	Hosted	8 Min
June 07, 2017	First Segment Tips for saving money at home	Hosted	8 Min
	Second Segment Interview Local Artistic. Her life as an immigrant.	Hosted	8 Min
	Third Segment Breast cancer Awareness.	Hosted	8 Min
June 08, 2017	First Segment Ten recommendations to protect health in autumn	Hosted	8 Min
	Second Segment • Cooking Segment, easy and healthy recipes	Hosted	8 Min
	Third Segment What will make you run out of a relationship?	Hosted	8 Min

June 12, 2017	First Segment Tips for protecting yourself from the sun.	Hosted	8 Min
	Second Segment New Cultural department Consulate of Mexico Seattle	Moises Himmelfarb Cultural Department	8 Min
	Third Segment Local Art Mobile painting	Judith Echegarray Artist	8 Min
June 13, 2017	First Segment Gay Pride Day, origin of the celebration.	Hosted	8 Min
	Second Segment Local Writer his history and love for writing.	Kenneth Martinez Writer	8 Min
	Third Segment Salmonella in Washington State. Symptoms of the disease and how to prevent infection.	Hosted	8 Min
June 14, 2017	First Segment Freemont Solstice Parade, the history.	Hosted	8 Min.
	Second Segment How we need to protect our environment	Hosted	8 Min
	Third Segment Recommendations to avoid sexual assault in the street.	Hosted	8 Min
June 15, 2017	First Segment Lice, common epidemic in schools How to prevent?	Hosted	8 Min
	Second Segment Why some placebos work even when patients know they are only taking sugar pills.	Hosted	8 Min
	Third Segment Most common summer accidents, treatment and prevention.	Hosted	8 Min
June 19, 2017	First Segment The rules change What can you do and not when driving?	Hosted	8 Min
	Second Segment The Mission of SPIARC non-profit organization with resources for Latinos living in South Park	Analia Bertoli Executive Director	8 Min
	Third Segment Who are the Latch-key children and situation in the USA? Alarming situation of children under 11 returning from school and staying alone for many hours	Hosted	8 Min

June 20, 2017	First Segment The "frightening" reality of US child marriages.	Hosted	8 Min
	Second Segment Why it's so important to have insurance in USA	Hosted	8 Min
	Third Segment New tax on soft drinks. Soda taxes work?	Hosted	8 Min
June 21, 2017	First Segment It affects you what people say about you? Learn to overcome it.	Leo Make-up Artist	8 Min
	Second Segment We realize the dream of one of our viewers with a makeover.	Hosted	8 Min
	Third Segment The Guelaguetza, a Mexican tradition in Seattle, origin and history.	Hosted	8 Min
June 22, 2017	First Segment Rules of etiquette do you agree or disagree?	Hosted	8 Min
	Second Segment How to behave on public transport , What is man-spreading? / What is she-bagging?	Hosted	8 Min
	Third Segment 4th July celebration in the United States how we celebrate, types of food, festivals, pyrotechnic games. And where to go	Hosted	8 Min
June 26, 2017 Thru June 30, 2017	<p align="center">Repetition of week</p> <p align="center">May 15, 2017 Thru May 19, 2016</p>		

Actitud Latina Program Airtime Schedule – 2nd Qtr 2017

Station	Program(Local)	Air Date	Aired Time	Aired Length
KFFV	Actitud Latina	04/01/17	12:00:05 PM	28:30
KFFV	Actitud Latina	04/01/17	12:30:05 PM	28:30
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KFFVDT3

AAT Local News on 44.3 Duration varies Mon-Fri 7:20 am, 6:20pm and 8:20 pm

“AAT Local News” provides coverage of local mainstream events, community news, and a variety of other Seattle-area happenings to our local Asian viewers.

2nd Quarter segments

“Unveils Affordable Housing Proposal for Chinatown-International District”

April 14, 2017
Duration 00:03:12

Mayor Ed Murray has sent legislation to City Council that will require new development in the Chinatown-International District to contribute to affordable housing, producing at least 150 new affordable homes over the next decade. The zoning change will implement the Housing Affordability and Livability Agenda’s (HALA) Mandatory Housing Affordably (MHA) requirements.

“Paul G. Allen announce partnership to provide \$35 million to support homeless families”

April 18, 2017
Duration 00:02:05

Philanthropist Paul G. Allen announced a partnership to address the region’s homelessness crisis through an innovative, permanent supportive housing and onsite services community that will serve as a resource hub for Seattle-area families with children who are experiencing homelessness. Under the partnership, Mr. Allen will provide \$30 million in capital toward the development, with the City of Seattle committing \$5 million in capital and additional funds to support operation and maintenance of the center.

“Mayor Murray announces plan to address disparities in education and increase access to healthy foods for low-income families”

April 27, 2017

Duration 00:02:10

Today, Mayor Ed Murray announced an \$18 million proposal to fund education and healthy food programs, including nearly \$10 million for the Education Action Plan, a series of programs aimed at eliminating the opportunity gap between white students and African American/Black and other students of color. An additional \$5.7 million will fund increased support for children from birth-to-five years old and their caregivers, such as prenatal care. And \$3.2 million will fund expanded food access including the Fresh Bucks program, which provides low-income households vouchers for fresh fruits and vegetables at local farmers markets. These programs will be funded by a 1.75 cent sweetened beverage tax Mayor Murray transmitted to Council today.

“Seattle May Day march...Smallest turnout”

May 1, 2017

Duration 00:02:52

According to police, about 1,500 demonstrators marched in the El Comité May Day March for Worker and Immigrant Rights from Judkins Park to Seattle Center earlier in the day. There was an anti-war rally and march prior to that. Seattle City Councilmember Kshama Sawant made an appearance at the rally at Judkins Park, calling on demonstrators to "demand the right to unionize without retaliation."

The rally was followed by a peaceful, colorful march through downtown Seattle to Seattle Center. Police maintained a significant presence along the route throughout the duration of the permitted event.

Seattle Mayor Ed Murray said the number of people participating in May Day activities in Seattle was a “surprise.”

“What drivers can and cannot do under Washington State’s new distracted-driving law”

May 18, 2017

Duration 00:02:33

Gov. Jay Inslee surprised even the supporters of a distracted-driving law Tuesday when he accelerated the new crackdown, to take effect in late July. The law forbids virtually all use of handheld gadgets such as phones, tablets, laptop computers and gaming devices while driving. Nearly one-tenth of motorists are holding a device at any given moment, state observation teams have found. That far outnumbers traffic police on the road and raises questions about the law’s chances of success. On the other hand, the state has a history of reducing drunken driving and posting a 95 percent compliance with seat-belt requirements.

“High-rises in the Chinatown ID...Fear that development could erase neighborhood’s culture”

June 6, 2017

Duration 00:02:40

The Chinatown ID is one of more than two dozen areas across the city that the mayor wants to up-zone this year and next. The up-zones are activating Murray’s Mandatory Housing Affordability (MHA) program, wherein developers include low-income units in their buildings or pay fees. The program is supposed to produce 6,000 affordable units over 10 years, mostly for renter households with no more than 60 percent of the region’s median income.

The proposal’s relatively modest changes in zoning, which would allow buildings one to three stories higher, aren’t expected to directly displace many residents. There are only four housing units in existing Chinatown ID structures on parcels identified by the city as re-developable.

Standing on the corner of 12th Avenue South and South Jackson Street, heavy changes are already present with shiny high-rise buildings, chain restaurants and cookie-cutter cafes — a neighborhood missing the Asian-American businesses and people that have made it unique.

“Forum for mayoral candidates provides needed answers for API community”

June 22, 2017

Duration 00:02:10

Ten candidates for the chief executive’s job in Seattle attended a forum on June 22 specifically for the city’s Asian American voters. Many of the most familiar and prominent community organizations co-hosted the event with API Candidates and Issues Forum – King County.

Along with each candidate’s answers, Cantonese and Vietnamese interpreters — furnished by Asian Counseling and Referral Service and Friends of Little Saigon, respectively — could also be heard.

Nikkita Oliver, James Norton, Gary Brose, Mike McGinn, Jessyn Farrell, Cary Moon, Tiniell Cato, Jenny Durkan, Bob Hasegawa, and Larry Oberto took the opportunity to speak about five subject areas in an effort to gain voter support.

2nd Quarter 2017 local KFFV-AZA PSA’s

City of Seattle Immigrant & Refugee Affairs: 121 spots

Addiction Recovery: 339 spots

Adopt Us Kids: 231 spots

Fair Housing Center of Washington: 215 spots

Mom and Me Mobile Medical Clinic: 198 spots

Operation Gratitude—Wounded Warrior Care Packages: 449 spots

Seattle International Film Festival: 60 spots

Spark Museum of Electrical Invention: 168 spots